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### **Personal Profile**

Active and entrepreneur businesswoman who loves nature, humanity and mother earth, born in El Salvador Central América, and married to a German citizen, Dieter Rehmann with whom gave birth to three beautiful children, two girls and one boy, whom also have been gifted with three grandchildren.

Currently private owner and president of an organic certified (Biolatina & Global Organic Textile Standard) farm that produces and promotes the exports of non-traditional agricultural products in El Salvador, such as Indigo, cashew, hibiscus and moringa oleifera. Has also developed the production of innovative promotional, home accessories decorations, and fashion textile products using natural dyes.

Active participant and consultant during the bilateral development strategy program between German government and El Salvador government. This government to government co-initiative was used after civil war in 1995, with the purpose to re-insert in new labor task force with new producers, associative groups, coops, through new processing techniques in agricultural indigo production.

Actual member of the Board of Directors of INCAE (Latin America's leading Business School in Central America), Center for Sustainable Market Intelligence / CIMS in San Jose, Costa Rica. This Latin American Center for Competitiveness and Sustainable Development (CLACDS), is a small and dynamic non-profit organization based in Costa Rica focused on sustainable agricultural value chains.

### **Professional experience**

- During the last thirty years have contributed in promoting International commercial strategies and global market research for organic products and traditional agriculture.
- International Trade Consultant at SIPPO Switzerland, as well as in the Central American and Caribbean International Association Consultants (COMPITE / UNCTAD).
- International specialist in preparing and execution of international fairs, and trade shows such as Biofach -organic products, ITB Tourism Exchange, Premiere and Craft Environment in Germany, GTZ, and other American USAID programs.
- Independent Consultant in the Strengthening Program between the German Aid program GTZ & Salvadoran Agro industrial Ministry in El Salvador for small entrepreneurs, and small enterprises.
- International Consultant for the Promotion of Imports from developing countries on the European market: CBI.
- Cultural, Environment and Commercial Attache at El Salvador Embassy and Consulate in Germany attending different countries: Austria, Denmark, Russia and Turkey.
- Representative of the headquarters in El Salvador of the Secretariat of Central American Economic Integration (SIECA), which is the regional institution that facilitates the economic integration in the region .
- Mentor of various female entrepreneurs groups in Central America (Vital Voices, Promerica Bank, Emory University, and GIZ)

**Award:** "Best Central American Product" at the New World Craft 2012

### **Founder of:**

- AGRONATURE - Private Organic Agricultural Association in El Salvador.
- AZULES - Indigo Salvadorian Association organization
- ADETOURS - Association, Tourism local development association
- AMES - Alliance of Salvadoran Women Entrepreneurs
- FRUTALES - Fruit Production Association.
- Renewable Energy Association
- Import Commercial Platforms as China - Ya, and Asia -India for India. A strategic partner: The Confederation of Indian Industry (CII) joined to create a conducive and sustainable development of India, partnering industry, Government, and civil society, through advisory and consultative processes.
- Export Commercial Platform for Central American Products (organic food, organic drinks, organic non-food products) for international Trade Fair: Biofach in Germany.

### **Studies and other experience**

- International Marketing Technician Graduate - Teufen / St. Gallen, Switzerland.
- Master's Degree in High Management for Business Organizations - INCAE / ILGO in Costa Rica
- Pro trade Germany , Bio Trade initiative at Ecuador, Bio trade Initiative at Perú